

WORLD TRADE CENTER FOUNDER TO SPEAK AT REGIONAL MEETING

PALM BEACH GARDENS, FL (January 28, 2005) -- It's the largest private trade organization in the world, and it's coming to Palm Beach County.

The World Trade Centers Association (WTCA), with members in 60 countries around the world, is holding its yearly North American Regional Meeting in Palm Beach Gardens from February 3rd through the 6th. Hosted by the World Trade Center Palm Beach (WTCPB), the regional meeting will bring a convergence of some of the countries most important figures in international business to South Florida.

Among them will be WTCA President Guy Tozzoli, the three-time Nobel Peace Prize nominee who founded the organization 35 years ago. Tozzoli's career includes not just building the global organization, but also the planning, construction, rental and operation of New York's iconic twin towers, which served as the WTCA world headquarters until being destroyed in the 9/11 terrorist attacks.

"We are absolutely delighted to have Mr. Tozzoli's participation in our regional summit," said WTCPB Chairman Al Zucaro. "This event will solidify our efforts to highlight Palm Beach and the Treasure Coast region as a natural gateway for international commerce by essentially showing it off to all of North America."

The three-day event will include work and strategy sessions for about 50 WTC delegates from metropolitan centers throughout the US, and Canada. Also featured will be a special luncheon presentation by the Port of Palm Beach, Port Canaveral, Port Everglades and the Florida Ports Council, demonstrating the benefits of Southeast Florida's cooperative approach to seaport operation.

"We wanted to offer our region's international-minded business community the opportunity to learn more about the WTCA organization by meeting with some of its members," Zucaro said. "We also wanted to give the WTCA delegates a taste of our region's booming interest in international trade."

Tozzoli is slated to deliver the keynote address at the luncheon, which will be held at the Palm Beach Gardens Marriott. Open to the public, guests can register for the luncheon at www.wtcpalmbeach.com/portsummit.

"We expect that Mr. Tozzoli will generate a lot of local interest," Zucaro said. "Having a person of his stature here delivering the resonant message of 'peace and stability through international trade' is precisely what our area needs as it prepares to open up to the world."

More information about the North American Regional Conference is available online at www.wtcpalmbeach.com/globalvision.

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